Question: Angela L. Schwers’ Problem

Pearson Education is a large worldwide publisher of textbooks in all academic areas. In 2009, its human resource managers realized that employees were struggling to manage both their personal lives and their work lives. The struggle had become a source of stress for many, which detracted from their performance on the job. Angela L. Schwers, the vice president of human resources, is thinking to design a company’s Employee Assistance Program (EAP) to help employees ‘navigate their lives a little better’.

Questions:
1. According to this article, please help Angela L. Schwers design the EAP program to encourage company’s employees to take part in. (50%)
2. According to the EAP program you suggested, please make some expected contribution that the company can benefit. (50%)